

You have likely noticed the '44 Massey Harris tractor at our front door. The tractor is a symbol of the link between farmers and consumers through agriculture and the market. It is a sentimental reminder of the labour of agricultural producers and a landmark that greets our vendors and customers alike.

Our thanks to Voce Developments (the Hill family) for their donation of the tractor, to Cervus Equipment Collision Centre for the restoration work, and to Brad's Towing for bringing the tractor to our doorstep.



# Saskatoon Farmers' Market

Make it, Bake it, Gather it, Grow it - Since 1975

## Working Together to Grow

The SFM is the place where Saskatoon residents meet and talk with their local farmers and producers. Together, we form a partnership ensuring an ongoing supply of fresh, healthy, and local food on a year-round basis.

## The SFM's Vision and Mission Are:



A non-profit member owned co-operative, committed to sustaining the local economy, by providing the public with direct access to local producers.



Our goal is to offer to the public the best possible local produce, baked goods, arts and crafts, and to remain a viable and visible market place in the community.

## To donate or sponsor:

### Find us:

2600 Koyl Avenue  
Saskatoon, SK  
S7L 5X9

### Contact Us:

Email: [skfarm@sasktel.net](mailto:skfarm@sasktel.net)  
Phone: 306-384-6262  
Social: [@stoonfarmersmkt](https://www.instagram.com/@stoonfarmersmkt)



# Together We Can Build a Nationally Recognized Farmers' Market Serving Saskatoon Year-Round



## We need your help to make improvements to our new home to increase accessibility and more fully meet our community's needs.

- **Booth divider partitions** would allow us to house all our vendors indoors for the winter while keeping customers and vendors safe during the ongoing COVID-19 pandemic.
- A **market kitchen** would increase the variety of products available and sustain local food start-ups, providing a home base for current and future vendors. We need kitchen ventilation, plumbing, and commercial kitchen equipment.
- We love our new space but accessibility needs have been identified by our community. **Retrofits for improved accessibility** would let everyone enjoy the market equally.
- We want to serve you! A **food service concession** adjacent to the market kitchen would facilitate pop-up restaurants during market.

## There are exciting times ahead as we grow our farmers' market.

## Are You a Local Business Owner?

Consider supporting the SFM and advertising your local business. For meaningful recognition of your financial support, your business will be featured on the SFM's Local Business Wall.

### Options:

\$100 = 1 month & 1 sq ft of ad space

\$400 = 6 months & 1 sq ft of ad space

\$1,200 = 6 months & 4 sq ft of ad space

And, your sponsorship will be publicly recognized to more than 20,000 followers and subscribers on the SFM's social media platforms: Instagram, Facebook, Twitter, and Mailchimp.

If you sponsor an SFM project (\$5,000 or more), we will work with you to ensure your brand is represented prominently and perennially at the market.

In-kind sponsorships will be gratefully received and recognized at their value.

## Are You an Individual Supporter?

The Saskatoon Farmers' Market is where producers and consumers become friends and partners in celebrating local food. Your support will be publicly and perennially recognized on the SFM's Sponsor Recognition Wall.

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**Note:** The SFM is incorporated as a non-profit cooperative, but it is not a charity. Thus, we are not able to provide charitable receipts for donations received.

